Nik Chanda

Phone: **(925) 260-1353** | Email: **nikchanda@gmail.com**
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Director of Software Engineering

Innovative and visionary engineering leader with over 15 years of experience in hands-on development and in managing high-performing engineering teams; and 10 years managing managers. Expertise in software engineering principles, effective communication with technical and non-technical stakeholders, and a data-informed approach to product development. Adept at coaching engineers and managers, fostering a high-quality, collaborative environment, and leading global teams in large-scale, time-critical projects. Passionate about leveraging technology to innovate in a customer-centric digital transformation environment.

_Key Attributes__:_ Servant Leadership, Diverse Product Experience, Strong Software Instincts, Excellent Communication, Collaborative Work Ethic, Mentoring, Data-Informed Approach

Professional Experience

SYNQY Corporation - Austin, TX / Pleasant Hill, CA (2012 - Present)
Chief Technology Officer (CTO)

SYNQY is an innovator in Retail Media, delivering dynamically-matched promotional video and media content to products across the retail network. Delivering 10x+ Return on Spend.

Case Studies: Walmart, Albertsons, Tractor Supply Company, Nielsen Data, Brandbank

➔ Developed and successfully launched innovative consumer-facing web products that helped brand owners control their message across retail channels that they don't own.
➔ Recruited, hired, and led multiple high-performing engineering teams, and developed engineering managers, helping them improve their skills and grow their careers.
➔ Implemented Agile, DevOps, and best practices in software engineering, improving productivity, reducing time-to-market, and improving code quality and testing.
➔ Used a data-driven approach to make product development and strategic decisions, leading to improved user experiences and business outcomes.
➔ Evolved the technology stack, tools, and procedures to solve consumer pain points and improve the overall technology infrastructure of the company.
➔ Opened an Austin office to optimize leadership and better manage engineering teams.
➔ Lead through the challenges of scaling, both in terms of user growth and team growth.
➔ Successfully secured funding for the startup, demonstrating the ability to sell the vision and strategy of the company to investors.

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SEQUOIA TECHNOLOGIES - Pleasant Hill, CA / Indianapolis, IN (2010 - 2012)
Chief Technology Officer (CTO)

Sequoia Technologies built a scalable internet marketing process and platform to promote and support local Carrier Corporation affiliated HVAC Dealers throughout the country.

➔ Lead the development of strategic partnerships with Carrier corporation and customers, driving business growth and customer satisfaction.
➔ Set the technology strategy of the company, selecting the right tools, technologies, and architectures to support the company's goals.
➔ Invented syndication technology that grew customer base by 3,000+ B2B customers, and supported the successful recapitalization and acquisition of the company.

TACHOMETRY Corporation - Walnut Creek, CA (2003 - 2010)
Director, Professional Services

Tachometry was a boutique professional services company, providing custom enterprise integration and development for many of the most recognizable bay area companies.

➔ Developed business, gathered requirements, architected and staffed the development and delivery of over 200 enterprise and government software projects.

Professional Development & Credentials

Bachelor of Arts, Communication Studies
California State University, Northridge (May, 2000)

Post Graduate Program, Artificial Intelligence & Machine Learning
University of Texas at Austin **-** McCombs School of Business **(**Feb, 2024 currently enrolled)

Certifications / Patents
➔ Certified ScrumMaster (CSM): Scrum Alliance (ID: 001520268)
➔ AWS Certified Solution Architect Associate (SAA-03)
➔ Capital Access Entrepreneur: e2i Academy (ID: 2014Q2CHANDA)
➔ Author of 8 software utility patents

Technical Skills / Tools
Agile/Scrum, CI/CD, JavaScript, TypeScript, Node, React, Docker, Microservices, AWS, GCP, SQL, NoSQL, React Native, Git / Version Control, JIRA/Asana, Build Tools, HTML/ CSS